

2021 CSC Awards Competition - Entry Form for: Branded Content

Promotional or sponsored program material that is **meant to entertain and/or inform**. It should **not** be a "long commercial". Maximum length of 60 minutes, recorded on any film/digital medium that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020.



CANADIAN SOCIETY
OF
CINEMATOGRAPHERS

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admin@csc.ca
www.csc.ca

Completed entries
must reach admin@csc.ca by
January 31, 2021

AWARDS CELEBRATION
TBA

CINEMATOGRAPHER: _____

PHONE: _____ E-MAIL: _____

ENTRY DETAILS (Only 1 per page please): **MUST BE SUBMITTED VIA VIMEO**

TITLE: _____

CLIENT: _____

AGENCY NAME: _____

PRODUCTION COMPANY: _____

PRODUCER NAME: _____ PHONE: _____ EMAIL: _____

DIRECTOR NAME: _____ PHONE: _____ EMAIL: _____

CAMERA AND CAPTURE FORMAT: _____

ASPECT RATIO: 16:9 _____ 2.35:1 _____ OTHER RATIO: _____ TOTAL RUNNING TIME: _____

DATE OF COMPLETION: _____ DATE OF FIRST AIRING/RELEASE: _____

NETWORK: _____

SUBMISSION INSTRUCTIONS:

VIMEO LINK: _____

VIMEO PASSWORD, (NOTE-MAXIMUM 8 DIGITS): _____

***OPTION: YOU MAY CHOOSE THE SEGMENT(S) YOU WANT THE JURY TO SCREEN AND INCLUDE TIME CODE(S):** _____

The video should be uploaded to Vimeo as per the instructions on the CSC website: www.csc.ca/awards
Ensure password protected Vimeo links have the option selected for download. **Password maximum 8 digits.**
It is extremely important that you check your upload on the Vimeo site using the link you provide, to be sure that your entry is in the correct aspect ratio and will play cleanly.

**PLEASE NOTE: ENTRIES WILL NOT BE PROCESSED UNTIL PAYMENT IS RECEIVED.
NON- MEMBER RATES WILL APPLY IF MEMBERSHIP FEES ARE OUTSTANDING.**

ENTRY FEE (INCLUDES HST)	<u>CSC MEMBERS</u>	<u>NON-MEMBERS</u>	
	_____ \$141.25	_____ \$169.50	PAY HERE

DECLARATION

In submitting this entry, I certify that the Cinematographer(s) named above has on screen credit as Director of Photography/Cinematographer. Any significant sequences shot by others, including 2nd unit or stock footage, must be disclosed in a list accompanying this entry.

PREFERRED GALA CLIP TIME CODES Start: _____ End: _____
IMPORTANT include short scene description for reference: _____

RELEASE & CLIP SELECTION

The submission of this entry indicates explicit authorization from both the cinematographer and the production company for the public presentation of any clips chosen from the entry by the CSC of up to **60 seconds** duration. This presentation is permitted during the award show and/or as part of any program produced about CSC members/activities, whether for commercial or non-commercial broadcast.

SIGNATURE OF ENTRANT: _____

2021 CSC Awards Competition
Rules & Regulations for Cinematography Awards
Categories for CSC Members worldwide and non-member professionals residing in Canada

MEM-A. All entries submitted must be an officially released version. You may not re-edit or alter the structure or content of the entry. If there are different versions of the piece that have been released publicly by the producer (for commercials, 30s, 60s, etc. or for long forms, a "Director's Cut.") and it was released during the same qualifying period as the original, then you can choose that version to submit.

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- MEM1 **Theatrical Feature:** A fiction program of at least 70 minutes for which the first commercial release was theatrical. That can include independent theaters and festival exhibition. In this "year of Covid", if it is an established festival and screened the films online, it is still eligible. This release must have first occurred between January 1, 2020 and January 31, 2021. NOTE: RE-RELEASES DO NOT QUALIFY.
- MEM2 **Non-Theatrical Feature:** A stand-alone fiction program that is essentially self-contained (i.e. has a beginning, middle and end) and is not part of a series. Minimum run time of 40 minutes. Program material recorded on any professional film/video medium, that has been first broadcast or made available on VOD between January 1, 2020 and December 31, 2020. MUST NOT BE RELEASED THEATRICALY.
- MEM3 **Dramatic Series – Commercial:** A single episode of a drama series, mini-series or limited series where the theme, storyline or principal character(s) are predominantly featured in multiple episodes. A series for "Commercial Television" must have first aired or streamed WITH FORMATTED COMMERCIAL BREAKS. The series must be presented under the same title and each program must be related to the other and be thought of as a whole rather than individual parts. Program material recorded on any professional film/digital medium that has been first broadcast or made available on VOD between January 1, 2020 and December 31, 2020. NOTE: There is a limit of one episode per series per cinematographer. To be eligible, the cinematographer must have completed at least two (2) episodes of the season series.
- MEM4 **Dramatic Series – Non-Commercial:** A single episode of a drama series, mini-series or limited series where the theme, storyline or principal character(s) are predominantly featured in multiple episodes. A series for "Non-Commercial Television" must have first aired or streamed WITHOUT COMMERCIAL INTERRUPTIONS. The series must be presented under the same title and each program must be related to the other and be thought of as a whole rather than individual parts. Program material recorded on any professional film/digital medium that has been broadcast or made available on VOD between January 1, 2020 and December 31, 2020. NOTE: There is a limit of one episode per series per cinematographer. To be eligible, the cinematographer must have completed at least two (2) episodes of the season series.
- MEM5 **Dramatic Short:** Fiction Program material that is essentially self-contained (i.e. has a beginning, middle and end) and is not part of a series. It should be less than 39 minutes duration, recorded on any film/digital medium that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020. MUST NOT INCLUDE BRANDED CONTENT.
- MEM6 **Commercial (Fritz Spiess Award):** Commissioned promotional program material (including public-service material), recorded on any film/digital medium, that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020.
- MEM7 **Branded Content:** Promotional or sponsored program material meant to entertain and/or inform. It should not be a "long commercial". Maximum length of 60 minutes, recorded on any film/digital medium that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020.
- MEM8 **Children's/Youth Programming:** Television program material intended for those 17 years and under, not longer than 30 minutes duration, recorded on any professional film/video medium that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020. Note: Limit one episode per series per cinematographer.
- MEM9 **Comedy Series:** Episode of scripted comedy series consisting of three or more episodes, not longer than 60 minutes duration, recorded on any professional film/video medium that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020. This category does not include live events, commercials or branded content. Note: Limit one episode per series per cinematographer.
- MEM10 **Documentary – Long Format (Robert Brooks Award):** Non-fiction program material, a minimum of 40 minutes in length, not involving actors, recorded on any film/digital medium that has been first broadcast, streamed or exhibited between January 1, 2020 and December 31, 2020. NOTE: If program is part of a series, limit one episode per series per cinematographer. MUST NOT INCLUDE BRANDED CONTENT.
- MEM11 **Documentary – Short Format:** Non-fiction program material 39 minutes or less, not involving actors, recorded on any film/digital medium that has been first broadcast, streamed or exhibited between January 1, 2020 and December 31, 2020. NOTE: If program is part of a series, limit one episode per series per cinematographer. MUST NOT INCLUDE BRANDED CONTENT.
- MEM12 **Music Video:** Visual interpretation of pre-recorded musical material where the DOP has control over the creative lighting, recorded on any film/digital medium, that has been first broadcast or exhibited between January 1, 2020 and December 31, 2020.
- MEM13 **Web-Series – Fiction:** Episode of independent Fiction Web Series consisting of three or more episodes, that is not an EPK or promotional material, is a maximum of 20 minutes duration, the first broadcast of which is intended for a digital medium other than television. Program first became available for streaming between January 1, 2020 and December 31, 2020. There is a limit of one episode per series per cinematographer. To be eligible, the cinematographer must have completed at least two (2) episodes of the season series. ENTRY CANNOT HAVE BEEN BROADCAST ON TELEVISION. NO COMMERCIALS OR BRANDED CONTENT.
- MEM14 **Web-Series – Non-Fiction:** Episode of independent Non-Fiction Web Series consisting of three or more episodes, that is not an EPK or promotional material, is a maximum of 20 minutes duration, the first broadcast of which is intended for a digital medium other than television. Program first became available for streaming between January 1, 2020 and December 31, 2020. There is a limit of one episode per series per cinematographer. To be eligible, the cinematographer must have completed at least two (2) episodes of the season series. ENTRY CANNOT HAVE BEEN BROADCAST ON TELEVISION. NO COMMERCIALS OR BRANDED CONTENT.
- MEM15 **Student:** Program material that was created solely by students while enrolled at an accredited Post-Secondary Canadian Media Program. **Qualifying Period:** Entry must have been completed between January 1, 2020 and December 31, 2020. Note: Further details on Student Entry form.
- MEM16 **Camera Assistant Award of Merit:** Cinematographers only may propose a 1st or 2nd assistant who has worked for them and has been working as a professional assistant cameraperson for a minimum of 4 years and who possesses the utmost professionalism in the performance of their duties and responsibilities.

MEM-B The awards committee requests that you submit entries in all categories, in the format as indicated on reverse.

MEM-C Confidential juries are chosen to view all entries in each category (MEM1 – MEM 15), typically selecting the top three to five, judged to merit an Award Nomination, and then selecting the top one to receive the actual award.

MEM-D In the event that that submitted entries are determined to be of insufficient quality, in any category, the Awards Committee reserves the right to cancel that category and not select nominees or a winner.

MEM-E In the event that insufficient entries are received to generate a competition, in any category, the Awards Committee reserves the right to cancel that category and not select nominees or a winner.

MEM-F An entry may be submitted once only.

MEM-G It is the responsibility of the entrant to place the entry in the correct category. Please contact the CSC office for clarification.

MEM-H The jury reserves the right to disqualify an entry if placed in the wrong category.

All CSC Awards Entry Forms: www.csc.ca/awards

Camera Assistant Award of Merit - Open to both CSC members and non-members residing in Canada.