



The **Canadian Society of Cinematographers** is please to announce the introduction of a new cyber-space service to its members.

The **CSC Demo Reels**.

In our Website's main menu, clicking on "Demo Reels", will direct to a quick alphabetical search of members that have submitted a CSC Demo Reel.



By clicking on **VIEW REEL** you will be linked to a personalized viewing window and the Reel(s) or video clips of the selected member will be streamed on a high resolution large screen.

Slide your mouse over the screen to activate the controls for an even larger screen on a separate window, with lesser resolution.

If you prefer to go directly to a members CSC Demo Reel, type in the Address of your Internet Browser **csc.ca/name** (**http://** or **www.** is not necessary) and is not case sensitive.

The **name** is the last name of the member unless the member instructs otherwise.

To stream the video will not require the installation of any video players, or browser plug-ins; it will:

- play instantly without loading first;
- automatically detect the connection speed and run the appropriate file size for best quality;
- stream any format including HD, and
- be accessible by any computer operating system.

With this new service we hope that **CSC.CA** will enable all our members to have one source for personal and professional information as well as **Demo Reels**, and reduce the need for costly domain names, website administration and hosting servers.

Full Members and **Associate Members** will have access to the "CSC Demo Reels" with lengths from 30sec to 10min total.

The **Annual** cost to members with **CSC Demo Reels** will be:

- \$50 for up to 3min video
- \$75 for up to 6min video
- \$100 for up to 10min video.

For best quality send your **DVD Demo Reel** or video files in Deinterlaced .MOV or .AVI format, with H264 or Xvid/Divx video codec and video bitrates no lower than 1MB (prefer higher).

Other formats, .VOB, MPEG2, MPEG4 or MPG format.

Send your Reel: by **Email:** <mailto:reels@csc.ca> (Only individual smaller video files)

by **Mail:** Nikos Evdemon CSC

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Toronto, ON M4E 2T9 Canada

For any questions call me:

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